

**LUCY FARRANT PHOTOGRAPHY**

*Welcome*

**INVESTMENT GUIDE**





# Get to know me...

Hi! I'm Lucy!

Thank you for taking the time in considering me to be your wedding photographer! If you love to have some fun, whilst capturing all those natural moments, then I could be your girl!

Just a small bit about me, I love to travel, eat delicious food and take time admiring the flowers and sea.

As for my photography story, I've always had a love for photography, when I was little I'd take my pink barbie film camera with me everywhere. Since having my first DSLR camera in my A Levels I've never looked back. Starting to shoot weddings as a beginner in 2018, to then shooting over 30 weddings a year in 2023!





# Your Experience

1

Let's have a chat! We can meet in person or have a zoom call. If we can talk about your plans and get to know one another a little better we'll know if we're the right fit.

2

Now you've signed the contract and paid your deposit you're all booked in! Feel free to get in touch at any time, even if it's not photography related.

3

6 months before I'll be in touch regarding your engagement shoot. The images will be delivered within 6 weeks so why not use them at the wedding?!

4

4 months before I send you a group suggestions list, to help you organise and plan ahead so you have less to think about on the day.

5

8 weeks before the big day I'll resend your wedding questionnaire to be updated on all the details I'll need to know.

We can always meet for another coffee if you fancy it.

6

Final payment is taken a month before the wedding, you'll be sent a reminder 20 days earlier, so don't stress.

7

On the last week before the big day, I'll be in touch to check everything is all good and ready to go.

8

THE BIG DAY!







# WHAT TO EXPECT...

Every wedding day is different, but saying that, it's typical that most days will follow with some key moments. No matter your plans I'm happy to go with the flow and I'm always excited to experience something new. Here are some key moments and how I tend to work them:

## MORNING PREP



For morning prep I like to give myself 2 hours. So if you're getting ready in a separate location to your ceremony it gives enough time to accommodate travel. With 2 hours it also gives me a good amount of time to get all the little details, as well as you and your wedding party getting your glam on!

Something to think about in the morning is whether or not to have a first look. These can be done with your parents, wedding party or even your partner. Seeing loved ones before the ceremony can help calm those nerves.



If you'd both love to get your prep shots please do consider a second photographer, as much as I'd love to be in two places at once, having that second shooter capture the pre-ceremony moments of your partner makes all the difference. Also, they're super handy to have the rest of the day for different angles, more candid and extra photos!







## CEREMONY

The part where you get married!

During your ceremony I'm always non intrusive, whilst capturing all the best bits.

My top tip is to always check in with your registrar/vicar/officiant to make sure they have no restrictions for your photographer or videographer.

## CONFETTI

Oh boy do I love confetti! What a fun way to celebrate you've just got married!

If you can I always highly recommend biodegradable paper confetti, this always falls beautifully and slowly, getting the best shots for you - look up Flutter Darlings. But, if you aren't in to confetti or your venue has restrictions bubbles are also just as fun, buy yourself some bubble guns and they'll work great!



## GROUP SHOTS

This is never anyones favourite part of the day, but I promise with a well planned group list in advance and a little bit of fun; you won't hate them as much as you expect to.

Relaxed and natural is my approach to group shots, but if you'd prefer a hint of creativity then we'll see what we can do!

See who can get the beer first?!







# Couples Photos

Now it's your time to shine! After plenty of photos so far, you'll both be pros at having your photos taken - no matter how shy and awkward you tell me you are!

During your day if possible and time allows, I'd love to take you out on two sessions.

The first will be after your group photos and before food, the second (if we're lucky) will be during GOLDEN HOUR! This not only allows you some time alone as a newly married couple, but it allows us to get more photos with different backdrops and lighting.

(It also helps us work around the temperamental British weather!)

This is time for you, no forced posing on my end, just have a chat and be yourselves, these make for the best shots.







## SPEECHES

Well if you want emotional pictures, whether that's laughing or crying, speeches are the moment. For me I find that these can be some of the best moments for candid shots, so you'll see me moving around a lot but I'll still stay unintrusive.

## DANCING

One of my absolute favourite parts of the day is the dancing! By this point of the day all your guests are so much more comfortable with me (the booze probably helps) and people really start to let loose! This makes for some fantastic candid shots!

Once you've had your first dance, I suggest roping in a parent (or two) to join you in the dance floor, as they make for some beautiful memories! Also, a new favourite of mine is a second dress for the bride, allowing them to be more comfortable to get their dancing shoes on.

Depending on what your package allows, typically I'm with you for an hour after the first dance. Meaning I capture some of the craziness before it gets too out of hand.







# LET'S TALK PACKAGES



Please be aware these prices will vary on a yearly basis and may include travel and/or accommodation fees.

The Daisy Package is only applicable for the 2 hour travel distance.

Bookings under 6 hours will only be taken on weekdays during April to September.

## Rose

- ~ Complimentary engagement shoot
- ~ Up to 10 hours coverage
- ~ Second Photographer
- ~ 750+ edited digital photos
- ~ Pre-wedding consultations
- ~ Private online gallery
- ~ Twenty 6" x 4" prints
- ~ Personalised wooden box with USB
- ~ Sneak peek within 3 days

**£2,400**





## Lily

- ~ Complimentary engagement shoot
  - ~ Up to 10 hours coverage
  - ~ 650+ edited digital photos
  - ~ Pre-wedding consultations
  - ~ Private online gallery
  - ~ Ten 6" x 4" prints
- ~ Personalised wooden box with USB
- ~ Sneak peek within 3 days

**£1,950**



## Ivy

- ~ Complimentary engagement shoot
  - ~ Up to 8 hours coverage
- ~ Minimum of 550 edited digital photos
- ~ Pre-wedding consultations
- ~ Private online gallery
- ~ Sneak peek within 7 days

**£1,500**



## Daisy

- ~ Up to 6 hours coverage
- ~ Minimum of 350 edited digital photos
- ~ Pre-wedding consultations
- ~ Private online gallery
- ~ Sneak peek within 7 days

**£1,100**





# Optional Extras

## Second Photographer

If you're looking for every moment captured then a second photographer is a great choice.

Reasons why:

- ~ both of you to have your prep photographed.
- ~ guests captured whilst we do groups and couples.
- ~ multiple angles in the ceremony.

£400

## Extra Time

Think you might end up needing me for an extra hour. No problem!  
Every additional hour is £125

£125

## Travel & Accommodation

All the packages include travel up to 2 hours from BHI7, if you're out of this distance then I'd be more than happy to quote you for the additional travel costs. Please be aware some locations may need to include accommodation costs but this can be discussed on our first chat.

## Prints

Each gallery includes a shop where you can purchase prints, albums and other photo products.



# After The Wedding

1

Whilst you're still dancing away, I'll be at home uploading all your photos to my hard drives making sure they're safe and sound.

2

Depending on which package you choose, you'll receive some sneak peeks within 3 to 7 days. These will fill your wedding blues before receiving the full gallery.

3

12 weeks after the big day, you'll receive an email from me as it'll be time for you to look at your full gallery! All of which you can download as many as you please.

4

No matter if you've received a USB with your box, I always urge you to save you images in as many places as possible. They will be on your gallery for 12 months, but do save them online and your on own devices.

5

Share your images as you please! You can share your gallery with family and friends via the gallery link, saving you having to send the USB to them.

6

Once all is done, I'd love for you to leave me a review. I'll always send you the link to save you time searching. It's always appreciated.







# How To Book?

1

Fill out your details on the “Contact” page on my website.  
I’ll get back to as soon as possible.

2

Let’s sort a date for a coffee to have a chat, or if that’s not ideal then we can have a zoom call. Then we can get to know one another and see if I’m the fit for you.

3

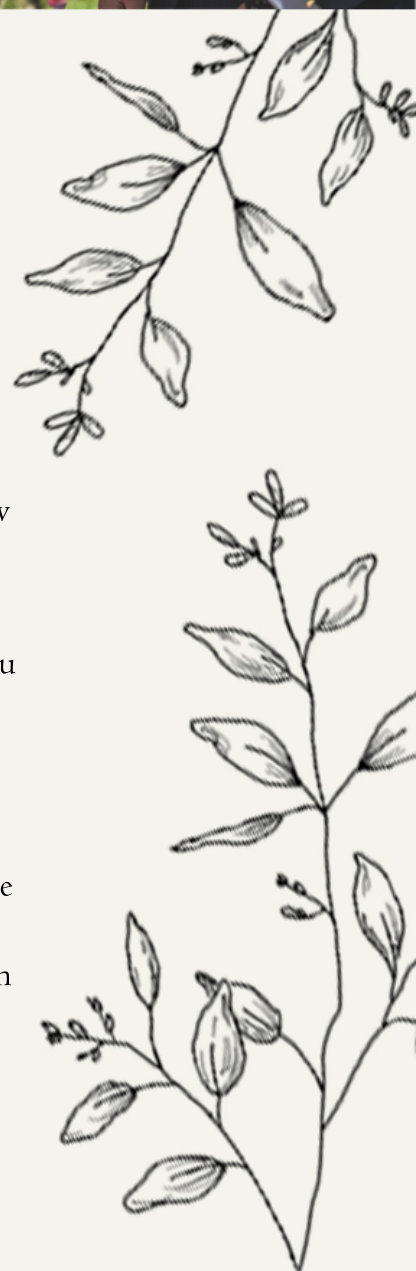
When you’re happy that I’m your photographer, I’ll send you through a quote including a contract & questionnaire.  
Once that’s signed you’re halfway there.

4

Non-refundable deposits are 20% of your package price.  
An invoice will come through once you’ve accepted the quote

5

You’re all booked in! Once the contract and deposit have been received on my end you’ll be officially all booked in!  
I can’t wait to be there on your day!





# FAQs

1

## HOW FAR DO YOU TRAVEL?

My packages include travel up to 2 hours from BHI7. But if you're further afield, do still get in touch. I can quote you for further distance and I also cover outside of the UK.

2

## WHAT HAPPENS IF YOU'RE ILL?

If in the unlikely circumstance I'm unwell, I'll try my hardest to help you find cover. There's an amazing community of photographers that I'll be in touch with to find you someone.

3

## WE DON'T KNOW HOW TO POSE, IS THAT OKAY?

I can guarantee you that everyone one of my couples has mentioned this. Your engagement shoot will help you get much more comfortable in front of the camera, just be yourselves, relax and don't stress about the camera.





# *Thank You!*

**DON'T FORGET TO  
STAY IN TOUCH**

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ESTD 2018  
LUCY FARRANT  
— PHOTOGRAPHY —